PROJECT TITLE : INGREDIENT AND FLAVOUR DEVELOPMENT

PERIOD COVERED : MARCH 25 - MAY 25 1981

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266 / 271 HARVARD / COLORADO

Objective

Development of aftercutting solutions for Muratti type brands.

Summary

The Colorado version 98 containing SFC-me-10 is being tested against the new flavoured version and MAG 01. No results are as yet available.

The results of the Harvard test were negative. Modifications will be made using the California blend. Any further development will take the results of this trial into consideration.

278 EVEREST

Objective

Fine tuning of the cigarette taste.

Summary

In order to eliminate the artificial and biting side of the cigarette taste, two new recipes were established and cigarettes were made.

Description

EPC 8	containing	C4D C103
EPC 9	containing	C4D C4S

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Source: https://www.industrydocuments.ucsf.edu/docs/pfhk0000

335 LOLITA

Objective

Development of new flavouring ingredients to improve the taste of the existing brand.

Summary

Two versions will be tried in a market test:

- Version 52 containing SFC 178 and
- Version 53 containing SFC 178 combined with deer tongue extract.

365 BARBARA

Objective

Development of a full flavoured American blend cigarette for Germany.

Summary

Several trials were made with EAC 25 containing SFC 173 received from Richmond.

Cigarettes were made at FTR (Prototype 30) and in Munich (Prototype 41).

Follow-up

The best prototype will be chosen for a market test.

416 PRINCE

Objective

Development of a new cigarette in line with "Prince Denmark" for Germany.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfhk0000

Summary

Several prototypes with different ingredients have been produced without aftercutting flavour.

Version A	EPC 6, without burley treatment
Version B	CD4APC, without burley treatment
Version C	EBC 19, ETF3, EPC 7
Version D	EBC 18, ETF3, EPC 7
Version E	EBC 18, ETF3, CD4APC.

Panel A has tested these versions and chosen Prototype No. 8 containing Version B ingredients. It seems to be more elegant and gives more satisfaction than the others.

208 TENNIS

Objective

Fine tuning of the cigarette taste to the sweet side.

Summary

Three new recipes were established: EAC 77, EAC 78, EAC 79.

These recipes contain the same ingredients as EAC 46, but in different proportions.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfhk0000